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PRESS RELEASE

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**The 2021 Los Alamos Summer Virtual Concert Series Second Episode Features Will Hoge**

**Los Alamos, New Mexico, May 26, 2021:** This Friday, May 28, the 2021 Los Alamos Summer Concert Series presented by Toyota of Santa Fe, presents the second concert of the virtual series. Friday's virtual concert will be the second of six virtual concerts this summer and features Will Hoge, who has carried the torch for American rock & roll and carved out his own blue-collar sound. His music has been compared to Tom Petty, Buck Owens and the Rolling Stones. To learn more about Will Hoge, visit [www.WillHoge.com](http://www.WillHoge.com). This Friday's concert is sponsored by Coca-Cola Bottling Company of Santa Fe and the Waterstone Mortgage Jason Pike Team. To learn more about these sponsors, visit [www.LosAlamosSummerConcertSeries.com](http://www.LosAlamosSummerConcertSeries.com)

"We are thrilled to welcome Will Hoge to the 2021 Los Alamos Summer Virtual Concert Series Presented by Toyota of Santa Fe," stated Monica Griego, spokeswoman for Sancre Productions, "Sancre Productions has produced a completely new virtual show format this year, which includes original music performances by nationally touring bands, professional hosts, and community updates from Los Alamos County. We are excited to debut Will Hoge's special and intimate performance to our concert series audience."

The Series virtual concerts in May and June will be hosted each Friday at 7pm. The Los Alamos Summer Concert Series YouTube channel, the [Los Alamos Summer Concert Series](#) Facebook page, the Los Alamos Daily Post Facebook page and SantaFe.com's Facebook page will all provide a link at 7pm to view the show. PAC 8 Community Media Center will also be airing the virtual shows on public access television simultaneously each Friday at 7pm. Toyota of Santa Fe, the 2021 Series Presenter, will be exhibiting the latest 2021 Toyota cars, trucks and SUVs at Ashley Pond each Friday. Look out for the display in the Ashley Pond parking lot near Trinity Drive in Los Alamos.

Live show planning for July and August concerts continues in collaboration with multiple Los Alamos County departments and with the highest attention being paid to COVID-19 restrictions, crowd management and safety guideline adherence. More information about the live shows will be available in the coming weeks on the Los Alamos Summer Concert Series website and Facebook page including timely updates about the 2021 live shows as the planning process evolves. Sancre Productions thanks you for your continued support of the 2021 Los Alamos Summer Concert Series during this time.

Sponsors for the 2021 Los Alamos Virtual Summer Concert Series presented by Toyota of Santa Fe are: Enterprise Bank & Trust, Los Alamos Daily Post, RayLee Homes, Century Bank, Title Guaranty, Los Alamos Chamber of Commerce, N3B, Plateau Property Management, New Mexico Bank & Trust, Zia Credit Union, Del Norte Credit Union, Los Alamos Schools Credit Union, Los Alamos MainStreet, Waterstone Mortgage, SMSI, Merrick, Longenecker & Associates, The New Mexico Consortium, and Coca-Cola Bottling Co. of Santa Fe.

Connect with the concert series at: [www.LosAlamosSummerConcertSeries.com](http://www.LosAlamosSummerConcertSeries.com).  
Find the series on Facebook under @LosAlamosSummerConcertSeries, and on Instagram using @LosAlamosSummerConcertSeries.

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